

EXHIBITOR PROSPECTUS

Ohio State Neurosurgical Society **2024 Annual Meeting** SEPTEMBER 13-14, 2024

EVENT LOCATION Hilton Columbus/Polaris Hotel Details

ANNUAL MEETING OVERVIEW

The Ohio State Neurosurgical Society (OHSNS) is a professional organization that supports patients and members in advancing patient care through the encouragement of education and research by neurosurgeons and advanced practice providers in achieving the highest possible standards of professional ability and integrity. The Ohio State Neurosurgical Society (OHSNS) Annual Meeting is our once-a-year opportunity to meet as a group, learn, discuss, debate, and network. The objective of the event is to highlight best clinical practices in neurosurgery and the format brings together leading experts to discuss and debate interesting cases and provides an opportunity for relevant and immersive discussion for both academic and private practicing neurosurgeons, and their health care team.

PROGRAM OVERVIEW

Friday, September 13th

4:30-5:30p.m. Young Physician Lab Experience 6:00-7:00p.m. Welcome/Cocktail Reception for OHSNS Attendees 7:00-8:30p.m. Neurosurgery Program Chair Roundtable 8:30p.m. OHSNS Speaker & Board Dinner

Saturday, September 14th

6:30-7:30a.m. Registration/Breakfast/Visit Exhibitors 7:30-9:15a.m. Speaker Sessions 9:15-10:00a.m. Break & Visit Exhibitors 10:00-12:00 a.m. Speaker Sessions 12:00-1:00p.m. Lunch/ Visit Exhibitors 1:00-4:00p.m. Speaker Sessions 4:00p.m. Board Meeting and Adjourn

Dear Colleagues,

On behalf of the Ohio State Neurosurgical Society (OHSNS), we are pleased to extend this invitation for you to exhibit at the 2024 OHSNS Annual Meeting in Columbus. This event features the latest innovations in science and highlights best clinical practices in neurosurgery that showcases OHSNS members' quest for excellence in all aspects of their work.

Each year nearly 100 neurosurgeons and advanced practice providers attend this successful meeting. As an Annual Meeting exhibitor, you will receive valuable opportunities to network with key decision makers from institutions and practices throughout Ohio. Numerous residents also attend this meeting so you have the chance to build relationships with those who will decide trends and technological advances in the future. And, for the third year running, we will be hosting Advanced Practice Providers for combined and separate track programming.

We offer more than three hours of dedicated time for you to renew relationships with existing contacts and meet new ones. Reserve your booth space today as each year we sell out in advance of the meeting!

Thank you for your support of organized neurosurgery in Ohio.

Zoe Zhang, MD

President, Ohio State Neurosurgical Society Neurosurgery, OhioHealth Visit <u>OHSNS.org</u> for more information



2024 Exhibitor Opportunities

2024 OHSNS EXHIBITOR PACKAGES				
PACKAGE DETAILS	STANDARD	GOLD	PLATINUM	(Mobile Lab) DIAMOND
Number of Positions	20	2	1	2
Table with electric and wifi for Saturday Exhibit Hall	6 ft.	6 ft.	12 ft.	12 ft.
Number of attendees including breakfast and lunch	2	3	4	5
Priority placement Exhibitor space for Saturday program		Priority	Priority	1st Choice
Recognition during meeting		Saturday	Saturday	Friday & Saturday
Special listing in OHSNS Annual Meeting syllabus & website		Gold	Platinum	Diamond (Mobile Lab)
Company name & logo in the OHSNS Annual Meeting Syllabus	x	Gold listing	Platinum listing	Diamond listing
Company name, logo and link on website for 12 months	x	x	x	x
Company name, logo and link on website for 24 months		x	x	x
Direct Contact time with Attendees throughout duration of Saturday meeting	x	x	x	x
Access to post event attendee list	x	x	x	х
Opportunity to participate in exhibitor passport	x	x	x	x
Required stop for Exhibitor Passport		x	x	x
Invitation to attend Friday Welcome Reception		x	x	x
Direct Contact time with Attendees throughout duration of Friday Reception		x	x	x
Recognition in pre and post event emails to attendees			x	x
Table outside Friday Welcome Reception			x	x
Recognition of sponsorship in pre- event email to attendees			x	x
Host Friday Pre-Reception mobile lab for attendees				x
Featured article on OHSNS website highlighting lab experience with photos				x
Pricing (in USD)	3750	4500	5250	6000
Early Bird Pricing (until 6/30/2024)	3250	4000	4750	5500

2024 Exhibitor Opportunities

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SATURDAY LUNCH SPONSOR: \$2000

- Promotional materials at each lunch table
- Special acknowledgement during meeting & in Annual Meeting syllabus

BREAKFAST/SNACK STATION/COFFEE SPONSOR: \$1500

- Signage at coffee/breakfast area for meeting duration
- Special acknowledgement during meeting & in Annual Meeting Syllabus

RESEARCH AWARDS SPONSOR: \$1500

- Sponsorship funds scholarships for Trainees selected for Poster Presentations to attend OHSNS Annual Meeting
- Recognition during meeting
- Signage near poster presentations

LANYARD & PEN SPONSOR: \$1000

• Provide 250 branded lanyards & pens with Logos, included in each attendee welcome packet

RESERVE YOUR SPACE TODAY!

Contact: Jessica Sellar, Executive Director OHSNSinfo@academyofmedicine.org 513-421-7010



2024 Exhibitor Opportunities

ADDITIONAL DETAILS

Exhibits

Each Exhibit Level (Standard, Gold, Platinum, Diamond) offers a discounted early bird rate for booking by 6/30/2024.

Request your exhibit space and sponsorship opportunities by completing the attached registration form and returning it with your payment. Assignments for Standard Exhibitors are made based on the date your application and payment are received so the sooner you return your registration, the better chance you have of being assigned your preferred space.

Your company's name will be included in the print brochure if your contract and payment is received by August 10, 2024. Space is sold until capacity is reached.

All exhibitors receive a pre-registration attendee roster in an Excel format with participant name, title, company and mailing address about four weeks prior to the event and a final roster after the event.

EXHIBIT POLICIES AND REGULATIONS

All exhibitors will be in a room or area separate from the educational sessions, and may not interfere or in any way compete with the educational sessions.

Exhibitors may not share space unless preapproved by the OHSNS.

Use of the OHSNS logo is prohibited without prior permission from the OHSNS.

HOTEL INFORMATION

Overnight accommodations are available at the Hilton Columbus/Polaris Cleveland, 8700 Lyra Drive Columbus, OH 43240. Discounted room rates are available while supplies last.

QUESTIONS?

Contact Jessica Sellar, Executive Director Ohio State Neurosurgical Society (513) 421-7010 jsellar@academyofmedicine.org



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